

# LinkedIn Data Privacy Statement

As at: July 2024

## A. General section

### I. Name and contact details of the controller

The controller is:

*See Company information*

*(hereinafter referred to as "CLAAS" or "we")*

As the operator of a profile on LinkedIn, CLAAS is jointly responsible with LinkedIn for data processing.

*LinkedIn Ireland Unlimited Company  
Wilton Place, Dublin 2,  
Ireland  
Twitter International Unlimited Company  
One Cumberland Place, Fenian Street, Dublin 2, D02 AX07  
Ireland*

*(hereinafter referred to as "LinkedIn")*

*We have entered into an agreement with LinkedIn as joint controllers: [LinkedIn Pages Joint Controller Addendum](#). You can find the LinkedIn Data Privacy Statement at: [LinkedIn Privacy Policy](#)*

### Name and contact details of the controller's UK representative

Representative of CLAAS in the UK:

*Trevor Tyrell  
c/o CLAAS UK Ltd.  
Saxham, Bury St. Edmunds, Suffolk  
United Kingdom*

### II. Contact details of the Data Protection Officer

The CLAAS data protection officer can be contacted at:

*CLAAS KGaA mbH  
Attn. Group data protection officer  
Mühlenwinkel 1  
33428 Harsewinkel  
Germany  
[group.dpo@claas.com](mailto:group.dpo@claas.com)*

You can assert your rights as a data subject via [privacy@claas.com](mailto:privacy@claas.com).

### III. Duration of storage

CLAAS stores your personal data only for as long as required to fulfil the purpose for which it is collected and processed. Where necessary, CLAAS stores your data for the duration of the business relationship.

Furthermore, CLAAS stores your personal data to the extent that and for as long as this is required to fulfil contractual or legal obligations. CLAAS thus processes your data to fulfil commercial or fiscal verification and retention obligations.

If the data is no longer required to fulfil contractual or legal obligations, it will be erased as standard, unless you have given CLAAS consent to process your data and/or further processing is required based on our legitimate interests, for example to defend against legal claims in legal disputes. In the case of data processed to defend against legal claims in legal disputes, the storage period shall also be based on the legal limitation periods. In this case, processing shall be limited, i.e. limited to the minimum scope required for the claim and blocked for other purposes.

You can find information about the storage period of LinkedIn in: <https://www.linkedin.com/legal/privacy-policy>

#### IV. Transfer to third countries

If CLAAS transfers your personal data itself or via service providers to countries based outside the European Union, CLAAS shall comply with the relevant particular requirements of Article 44 et seq. GDPR and our service providers shall also undertake to comply with these regulations. CLAAS shall therefore only transfer your data to countries based outside the European Union subject to the level of security guaranteed by the GDPR. This level of security is guaranteed in particular on the basis of an adequacy decision by the European Commission or with suitable guarantees in accordance with Article 46 GDPR (especially through the agreement of the European Union's standard contractual clauses ). In addition, data can be transferred in exceptional cases based on Article 49(1) GDPR.

Where we permit the recipient to process data without a suitable level of data protection based on your consent alone, please note the following risks: There may not be sufficient measures in place to protect your personal data appropriately; there is no data protection supervisory authority; the implementation of your data protection rights of the data subject is impeded or has been disregarded; there is no control over the further processing of data by and transmission of data to third parties.

You can find information about the transfer of personal data to third countries by LinkedIn at: <https://www.linkedin.com/legal/privacy-policy>

#### V. Obligation to provide personal data

You are neither legally nor contractually obliged to provide your data.

#### VI. Rights of the data subject

According to Art. 15 GDPR, you have a right of **access** to the stored data concerning yourself. Should incorrect personal data have been processed, you have the right to **rectification** according to Art. 16 GDPR. If the legal requirements are met, you can demand **erasure** of your personal data or **restriction of their processing** and **lodge an objection** to the processing of your data (Articles 17, 18 and 21 GDPR). According to Art. 20 GDPR, you can enforce your right to **data portability** with regard to the data which are processed by automated means based on your consent or on a contract with you.

##### Information regarding your right to object according to Art. 21 GDPR

1. You have the right to object, on grounds relating to your particular situation, at any time to the processing of personal data concerning you which is based on Article 6(1) 1 f GDPR (data processing based on a balancing of interests).
2. CLAAS processes your personal data for the purposes of direct marketing. You have the right to object to the processing of your personal data for the purpose of this type of marketing at any time.

## Right to withdrawal of your consent pursuant to Art. 7(3) GDPR

If you have given your consent for your personal data to be processed, you have the right to withdraw your consent at any time. Withdrawing your consent does not affect the lawfulness of the processing of data on the basis of your consent before the time at which consent was withdrawn.

**You can assert your rights against CLAAS using the above contact details.**

If you wish to assert your data protection rights as a data subject, we shall process your data in order to fulfil our legal obligations in accordance with Article 6(1c) GDPR in conjunction with Articles 15–22, 12(3–6) GDPR and Article 7(3) GDPR.

If you believe that data is being processed in violation of data protection regulations, you have the **right to lodge a complaint** with a data protection supervisory authority of your choice.

Information on asserting your rights with LinkedIn can be found at:  
<https://www.linkedin.com/legal/privacy-policy>.

## VII. Legal bases

The existence of a legal basis is required for the lawful processing of your personal data. The following legal bases in particular come into consideration:

- Article 6(1a) GDPR: You have given your consent to the processing of your personal data
- Article 6(2b) GDPR: The processing is necessary for the performance of a contract to which you are party or in order to take steps at your request prior to entering into a contract.
- Article 6(1c) GDPR: The processing of your personal data is necessary to fulfil a legal obligation to which CLAAS is subject.
- Article 6(1f) GDPR: Processing is necessary for the purposes of the legitimate interests pursued by CLAAS or by a third party, except where such interests are overridden by your interests or fundamental rights and freedoms which require protection of personal data.

## B. Special part

### I. Categories of personal data

- Electronic identification data
- Technical identification data
- Technical documentation and log data
- Usage and traffic data
- Data concerning the content of communications

## II. Purposes, legal basis

- **Provision of our profile for the general public** (CLAAS has no influence on this, further information can be found at: <https://www.linkedin.com/legal/privacy-policy>.)
- **Interaction and communication between CLAAS and the users**, Article 6(1b) GDPR (insofar as the data processing serves to initiate a contractual relationship), Article 6(1f) GDPR, legitimate interest: Handling of the concerns you have raised with us and for the processing and pursuing of complaints as well as for communicating with customers and interested parties
- **Applicant selection process**, Article 6(1b) (in conjunction with Section 26 German Federal Data Protection Act); further information on data processing as part of the application selection process can be found at: <https://www.claas.com/caas/v1/media/44250/data/924549627b35e921abbd04a5d272d5b>
- **Statistics and reports on the use of the profile based on the analysis function provided by LinkedIn**, Article 6(1f) GDPR, legitimate interest: Customisation of the profile to the needs and interests of the user; more information can be found at: <https://www.linkedin.com/legal/privacy-policy>. The statistics compiled are provided to us exclusively in anonymised form.
- **Display of interest-based advertising**, Article 6(1f) GDPR, legitimate interest: Targeted interest-based advertising
- **Legal proceedings and legal defence, as well as for the collection of evidence, criminal prosecution and enforcement of civil law claims**, Article 6(1c) (insofar as this serves to fulfil a legal obligation). Otherwise: Article 6(1f) GDPR, legitimate interest: Assertion and defence of rights

## III. Receiver

- **Carefully selected service providers**
- **Data transfers within the CLAAS Group.**
- **Public bodies and institutions (e.g. public prosecutor's office, police, tax authority, data protection supervisory authority)**, if and insofar as the legal requirements are met

Information about the recipients to whom LinkedIn transfers data can be found at: <https://www.linkedin.com/legal/privacy-policy>.

## IV. Origin of the data

CLAAS processes personal data that

- **we have received from you**
- **we have received from LinkedIn**